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~~sacrifice one person
to save five?~~

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Importance of ethics
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Although ethics often come down to personal decisions, those decisions ultimately affect the corporate image of an organisation. It has been shown that sound ethics are good for business, and

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Therefore it is important that managers encourage their staff to recognise and to implement the company's ethical priorities.

~~What Should be
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The main principles of
business ethics are

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based in academia
and on academic
writings on proper
business operations.

Basic ethical practices
have been gleaned
through research and
practical study of how
businesses function,
and how they operate,
both independently
and with one another.

#2 Scandals

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~~Overview, Examples,
Components of ...~~

Abstract: Our critics confuse the role normative ethical theory can take in business ethics. We argue that as a practical discipline, business ethics must focus on norms, not the theories from which the norms

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derive. It is true that our original work is defective, but not in its form, but in its neglect of contemporary advances in feminist ethics.

~~Making Business~~

~~Ethics Practical |~~

~~Business Ethics ...~~

Business ethics is the application of ethical

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values to business
behaviour. Ethics
goes beyond the legal
requirements for a
company and is,
therefore, about
discretionary
decisions and
behaviour guided by
values. The IBE aims
to demystify the topic
of business ethics and
to make it practical
and tangible.

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~~What is business ethics? | Institute of Business Ethics - IBE~~

Starting from the view that the ethics that organizations display in practice will have been forged through an ongoing process of debate and contestation over moral choices, we examine ethics in...

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Practical ethics has to provide principles for resolving, or at least accommodating, such disagreement. It is not simply a matter of choosing a particular procedure (majority rule, informed consent, shareholder

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proxies, and the like) to settle such disputes fairly but finally.

~~What is Practical Ethics? | Edmond J. Safra Center for Ethics~~

But even when these questions have been answered, and we have been offered, say, a preference-based form of total,

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utilitarianism, we are still not working within what most would

construe as proper practical ethics.

Practical ethics involves taking these more general principles and 'applying' them to specific areas of human life: medicine; business; our

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relationship with the
environment;
reproduction; war;
and so on.

~~What is 'Practical'
Ethics? | Practical
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perspective. – Makes
text concepts and

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ethical principles
something people can
apply to their lives.

Student-friendly
writing style. – Saves
the formal theories for
an appendix in
Chapter 4.

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Description

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Appropriate for
undergraduate
courses in business
ethics. Provides

students with the
background
knowledge and
guidelines that will
enable them to test
their own ethical
positions in business
situations. Three
cases follow each
chapter and depict

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ethical dilemmas
which have actually
occurred for the firms
under discussion.

~~French & Granrose,
Practical Business
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coming again, the
extra growth that this

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Factors highlighting the importance of business ethics. In the second decade of the third millennium, we can cite four major factors which highlight the importance of business ethics (we define business ethics here): Long-term growth: sustainability

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Business from an ethical long-term vision which takes into account all stakeholders. Smaller but sustainable profits long-term must be better than higher but riskier short-lived profits.

~~The Importance of
Business Ethics |
Applied Corporate ...~~
Business ethics are

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no different than personal ethics, and the same high standard applies to both. As a representative of their company all employees are required to adhere to the highest standard, regardless of local custom. Everyone is responsible for their own behavior.

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Business ethics refers

to the application of

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ethical values in a business environment. Ethics refers to a

philosophical branch that deals with human values in relation to their conduct regarding what is good or bad and what is right or wrong.

Ethics are the foundation of respect towards others. In

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